

**About the Course**

The EIRA Early Career Researcher training course is a developmental opportunity for ECRs from across the EIRA network to build upon their commercialisation and business engagement skills. The course will provide opportunities for multi-institutional collaboration, discussion and dissemination, as well as reflection on your own research areas and interests. Attendees will also have the option to book in a 1-2-1 coaching session and network with other attendees at a course social.

ECRs in this instance are defined as lecturers, senior lecturers and researchers who have been in post for no more than 7 years. The course will be delivered by [Skillfluence](http://www.skillfluence.co.uk/), an external academic training provider, via 2 x 90 minute sessions per week. Each session will be virtual and specialist speakers will deliver highly engaging and relevant content. Sessions will be every Tuesday and Thursday, starting Thurs 20th May and ending Thurs 17th June.

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| **Week 1: Understanding Commercialisation** | **Week 2: Knowing Your Value** | **Week 3: Communicating with Industry** | **Week 4: Building Connections** | **Week 5: Collaborating and Implementing** |
| **Thurs 20th May, 9:30 – 12:30pm:** From research idea to market  Problems and solutions – define your idea | **Tues 25th May, 9:30 – 11am:** Intro to Intellectual Property with Slingsby Partners LLP | **Tues 1st June, 9:30 – 11am:** Communicate with impact | **Tues 8th June, 9:30 – 11am:** Social media for researchers with Lisa Gibbs | **Tues 15th June, 9:30 – 11am:** Collaboration opportunities |
| **Thurs 27th May, 9:30 – 11am:** Your value proposition for industry | **Thurs 3rd June, 9:30 – 11am:** Develop your elevator pitch with Rob Walker | **Thurs 10th June, 9:30 – 11am:** Expand your network using LinkedIn with Dr Jen Allanson | **Thurs 17th June, 9:30 – 11am:** Making it real and next steps with Charlotte Thompson from KTN |

**About EIRA**

EIRA is a network of seven institutions in the East of England that connects businesses with the research power of universities. This training opportunity is open to existing ECRs from either: the University of Essex, the University of East Anglia (UEA), the University of Kent, Writtle University College (WUC), Norwich University of the Arts (NUA), University of Suffolk and Harlow College. EIRA operates under three core themes: Biotechnology, Digital Creative and Artificial Intelligence, so if your research area fits into any one of these categories, this course will be relevant to you. If your research area does not fit within these categories, please select ‘other’ and specify details when completing the form.

**Early Career Researcher Training**

**Application Form**

To apply for a place on the EIRA ECR Training Course 2021, please complete the form below:

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| **Name** |  | | | | | | | | |
| **Job Title** |  | | | | | | | | |
| **Institution** |  | | | | | | | | |
| **Email** |  | | | | | | | | |
| **URL to LinkedIn or academic profile** |  | | | | | | | | |
| **Time in current role at an EIRA institution** |  | | | | | | | | |
| **Years spent overall in an academic role** |  | | | | | | | | |
| **Please select the core theme that your knowledge / qualifications relate to** | **Biotech** |  | | **Digital Creative** |  | **AI** |  | **Other (please specify)** |  |
| **Describe why you think this training would be of benefit to you (no more than 100 words)** |  | | | | | | | | |
| **What skills are you hoping to learn as a result of this training? (no more than 100 words)** |  | | | | | | | | |
| **Do you have any access requirements or additional needs we should be aware of?** |  | | | | | | | | |
| **As part of the course, some sessions will be recorded to allow attendees to watch sessions back later. This may mean that your voice, image and / or name may appear in recordings. These recordings will not be shared outside the training group. We may want to take a photo for marketing / evaluative purposes, but we will notify you beforehand so you can switch your camera off and remove your name if you wish so that your image, voice and / or name do not appear. We reserve the right to use images taken as part of the course in our social media and to be shared with EIRA partner institutions.** | | | | | | | | | |
| **Please sign to confirm your availability for the training dates stated and your agreement to the above terms.** | **Signature** | |  | | | | | | |
| **Print Name** | |  | | | | | | |
| **Date** | |  | | | | | | |
| **Please ask your Head of School or Line Manager to complete this section indicating they give their permission for you to attend the virtual training.** | **Signature** | |  | | | | | | |
| **Print Name** | |  | | | | | | |
| **Date** | |  | | | | | | |

**Please complete this application form and send to** [**eira@essex.ac.uk**](mailto:eira@essex.ac.uk) **by Wednesday 12th May 2021.**